

**Dear Local Church Chairperson
of the Memphis Conference
Reporter subscription campaign:**

We had a successful Memphis Conference Reporter campaign last year and hope to repeat that success in 2009.

Thank you so much for taking on this important responsibility. If there's anything at all I can do to make your job easier, please call me at 731-664-8480.



Our challenge this year is asking people to pay the entire cost of their newspaper subscription. As you know, in the past, subscriptions were partially paid with conference apportionments—money your church paid into our conference fund. In an effort to be fiscally responsible, your conference communications committee decided that no money will be requested from apportionments. That means that every person or family who subscribes to the Memphis Conference Reporter will pay the full cost of 77 CENTS per issue for their newspaper. Each subscription is only \$20 for a full year of 26 issues.

The Memphis Conference Reporter is important in the life of our conference because it tells the story of our churches, our people and our ministries as we live out our calling as disciples of Christ. Many of our stories have been featured on the pages of other newspapers and have even been the focus of television broadcasts. That's important because it allows others to see and copy the successful ministries initiated by our churches—ministries that draw others to God and to Jesus Christ.

The Memphis Conference Reporter is our connection to each other. Your job, as local church chairperson of the Reporter campaign, is important. Without your dedicated service, no one in your church will have the opportunity to hear about the United Methodist people across our conference, the nation and the world and what they're doing to make disciples of Jesus Christ and serve others.

Thank you so very much!

**Cathy Farmer
Communications Director/Memphis Conference**